

101537276  
JC17 Rec'd PCT/PTO 27 MAY 2005  
PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re: Patent Application of  
John Dunlop Pitt et al.

Attorney Docket:  
8830-338US1 (209954)

Serial No. Not Yet Assigned

Group Art Unit: Not Yet Assigned

Filed: Herewith

Examiner: Not Yet Assigned

For: Apparatus and Method for  
Displaying Advertisements on a Vehicle

INFORMATION DISCLOSURE STATEMENT

Commissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

Pursuant to 37 C.F.R. §1.56 and in accordance with 37 C.F.R. §§1.97-1.98, the references listed below and on the accompanying Form PTO-1449 are being identified in this application.

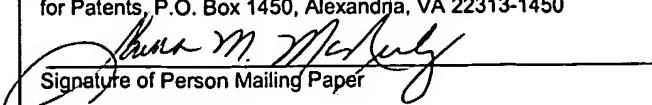
This Information Disclosure Statement is being filed concurrently with the above-referenced application. No certification, petition, or fee are required. 37 C.F.R. §1.97(b)(1).

CERTIFICATE OF MAILING  
UNDER 37 C.F.R. 1.10

EXPRESS MAIL – Mailing Label Number: EV320480335US

Date of Deposit: May 27, 2005

I hereby certify that this paper, along with any paper referred to as being attached or enclosed, and/or fee us being deposited with the United States Postal Service, 'EXPRESS MAIL – POST OFFICE TO ADDRESSEE" service under 37 C.F.R. 1.10, on the date indicated above, and is addressed to: Mail Stop Patent Application, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450

  
Signature of Person Mailing Paper

Laura M. McNeely  
Type or print name of person

10/537276

JC17 Rec'd PCT/PTO 27 MAY 2005

U.S. Patents

3,782,872	5,239,765	5,657,566	6,167,649
4,930,834	5,241,977	5,845,423	6,339,889
5,058,299	5,398,437	6,092,319	US2002/056215
5,226,251	5,415,451	5,507,109	

Foreign Patents

EP 0 078 391	EP 0 382 478 A3	DE 41 13 481 A1	WO 96/38832
EP 0 213 396	EP 1 010 587 A1	DE 19711834 A1	EP 1 399 908 B1
EP 0 382 478 A2	FR 2 598 241 A1	DE 19851720 A1	EP 1 408 477 A2
WO 03/001488 A2	WO 98/39759	WO 00/57394	FR 2 821 309A
EP 1 001 403 A			

The Examiner is respectfully requested to review the references identified herein and make them of record in the instant application as required by M.P.E.P. §609.

The references listed in this IDS comprises the most pertinent prior art known to applicant and its attorneys as of the date hereof. This IDS should not be construed as a representation that the cited references are material or that no better art exists.

It is requested that the Examiner initial the enclosed duplicate substitute PTO Form 1449, and return one copy to Applicants' undersigned representative with the next action.

Respectfully submitted,

JOHN DUNLOP PITT ET AL.

By:

  
ROBERT E. CANNUSCIO, ESQ.

Registration No. 36,469

DRINKER BIDDLE & REATH LLP

One Logan Square

18<sup>th</sup> & Cherry Streets

Philadelphia, PA 19103-6996

Tel: (215) 988-3303

Fax: (215) 988-2757

Attorney for Applicants

107 RECD BY 27 MAY 2005  
Sheet 1 of 2

SUBSTITUTE FORM PTO-1449	U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE	ATTY. DOCKET NO. 8830-338US1 (209954)	SERIAL NO. Not yet assigned <b>101537276</b>
INFORMATION DISCLOSURE CITATION		APPLICANT: John Dunlop Pitt et al.	
		FILING DATE Herewith	GROUP: Not Yet Assigned

#### U.S. PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE (IF APPROPRIATE)
	AA	3,782,872	1/1974	Nalle, Jr.			
	AB	4,930,834	6/1990	Moore			
	AC	5,058,299	10/1991	Suzuki			
	AD	5,226,251	7/1993	Webb			
	AE	5,239,765	8/1993	Opdahl			
	AF	5,241,977	9/1993	Flores, et al.			
	AG	5,398,437	3/1995	Bump, Jr. et al.			
	AH	5,415,451	5/1995	Stanton			

#### FOREIGN PATENT DOCUMENTS

		DOCUMENT NO.	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION YES
	AI	EP 0 078 391	9/1982	Europe			
	AJ	EP 0 213 396	7/1986	Europe			
	AK	EP 0 382 478 A2	2/1990	Europe			
	AL	EP 0 382 478 A3	2/1990	Europe			
	AM	EP 1 010 587 A1	12/1999	Europe			
	AN	FR 2 598 241 A1	4/1986	France			
	AO	DE 41 13 481 A1	4/1991	Germany			
	AP	DE 19711834 A1	3/1997	Germany			
	AQ	DE 19851720 A1	11/1998	Germany			

#### OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

--	--	--

EXAMINER	DATE CONSIDERED
----------	-----------------

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

SUBSTITUTE FORM PTO-1449	U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE	ATTY. DOCKET NO. <b>8830-338US1</b> <b>(209954)</b>	SERIAL NO. <b>Not Yet Assigned</b>
INFORMATION DISCLOSURE CITATION		APPLICANT: <b>John Dunlop Pitt et al.</b>	
		FILING DATE Herewith	GROUP Not Yet Assigned

**U.S. PATENT DOCUMENTS**

EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE (IF APPROPRIATE)
	BA	5,657,566	8/1997	Key			
	BB	5,845,423	12/1998	Hicks			
	BC	6,092,319	7/2000	Hicks			
	BD	5,507,109	4/1996	Rinzler			
	BE	6,167,649	1/2000	Palmeri			
	BF	6,339,889	01/2002	Bauer et al.			
	BG	US2002/056215	05/2002	Bauer et al.			

**FOREIGN PATENT DOCUMENTS**

		DOCUMENT NO.	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION YES	NO
	BH	WO 96/38832	12/1996	World Intellectual Property Org.				
	BL	EP 1 399 908 B1	1/2005	Europe				
	BM	EP 1 408 477 A2	04/2004	Europe				
	BN	WO 03/001488	01/2003	World Intellectual Property Org				
	BO	WO 98/39759	09/1998	World Intellectual Property Org.				
	BP	WO 00/57394	09/2000	World Intellectual Property Org.				
	BQ	FR 2 821 309 A	8/2002	France				
	BR	EP 1 001 403 A	5/2000	Europe				

**OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)**

EXAMINER		DATE CONSIDERED

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.